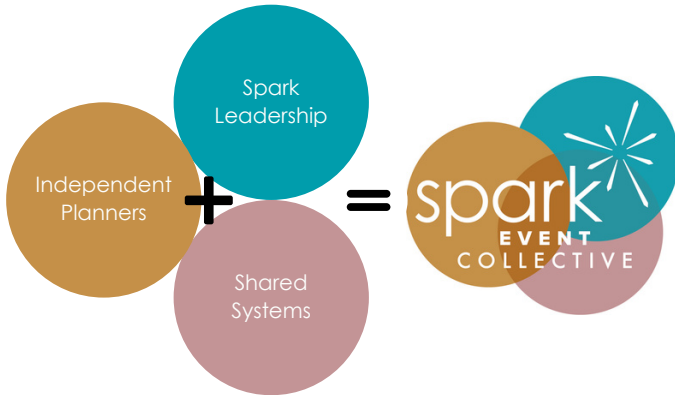




Inside Spark Event Collective

Focus on what you do best. Let us do the rest.

The Collective Model



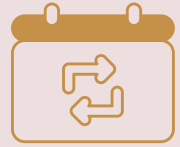
What We Do



Conferences and business events, 300-1000 attendees

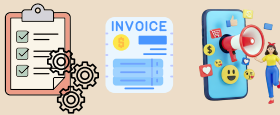


\$200k-\$400k budgets



Recurring client programs

The Spark Advantage



We Handle the Business Side

Spark manages the administrative tasks like selling, contracts, marketing, billing & accounting.

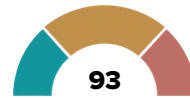


Community & Shared Infrastructure

A network of 22 senior planners, monthly meetups, shared tools, and a leadership team that has your back. You're independent, but you're never alone.

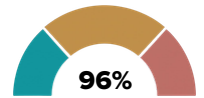


Key Stats



Net Promoter Score (NPS)

A world class rating reflecting the high level of trust and recommendations from our clients.



Leadership Support

Spark planners feel that they have a high level of support from the leadership team.

\$86.81

Average Hourly Pay

The average hourly pay for lead planners, based on 34 projects tracked in 2025.

Our Core Values



We grow stronger through sharing.



We push boundaries with curiosity.



We show up prepared and professional.



We let the work do the talking.

Success at Spark

- Deliver exceptional client experiences
- Build long-term client relationships
- Share knowledge, ask for support, use the systems
- Communicate proactively
- Take ownership

Who Thrives?

- Senior Planners with 15+ years of industry experience
- Independent professionals
- Collaborative mindset
- Entrepreneurial spirit



www.sparkeventcollective.com